

For Release
July 4, 2023

Haunted Calgary Halloween Attraction Presents New “Hell Night: Undead Roundup” One-Night-Only Game Event

A zombie-themed survival game with a western twist



Calgary— July 4, 2023 — Stampede month wraps up with a spooky twist from **Haunted Calgary Productions Inc.**, with the resurrection of their popular zombie-themed survival game, “Hell Night: Undead Roundup.” This time, guests will try to survive in a totally different atmosphere. The game usually runs at Haunted Calgary’s annual Halloween-season haunted attraction, but this time, they’re taking it outdoors to the private, gated Park 96 in the beautiful community of Parkland in Southeast Calgary. The game will transport guests into a western world, where they must outwit, outmaneuver, and outlast the growing horde.

“This game has been a hit with horror fans and adrenaline seekers alike. We are excited to wrap up the Stampede season with our first-ever outdoor version of Hell Night,” said Christine Campbell, Creative Director of Haunted Calgary.

Game play proceeds until there is only one survivor left. That person wins an exciting prize package from Haunted Calgary and event sponsors. Previous editions of Hell Night have averaged about two hours of game play.

Guests who get bitten will proceed to the infection zone, where makeup artists led by **Don's Costume & Makeup Shop** will transform them into zombies, after which they'll rejoin the game as part of the horde.

Hell Night: Undead Roundup will take place on Friday, July 28 and will be a one-night-only event. Tickets are on sale now starting at \$35 at hauntedcalgary.org. Guests can upgrade to an RIP (Really Important Player) ticket which includes premium makeup application and a head start from the horde.

Haunted Calgary Productions Inc. is a Calgary-based haunted attraction that has been terrifying guests since its inception as a home-haunt in the early 1990s, that moved to New Horizon Mall in 2019. With a variety of shows, themes, and events during the Halloween season and throughout the year, there is something for every level of fear. The attraction is built from scratch every year, which means a brand new story and experience every time.

###

For more information, press only:

Christine Campbell
587-894-0666
info@hauntedcalgary.org

For more information on Haunted Calgary:

www.hauntedcalgary.org

For more information on Hell Night: Undead Roundup:

<https://app.hauntpay.com/events/hell-night-undead-roundup>